

## Seymour Chwast Collection

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### Collection, MG.10

#### Part Of

Glaser Design Archives > Seymour Chwast Collection

#### Related To

Seymour Chwast

#### In Repository

Design Archives

#### Extent

13 ft

#### Date

1954 - 2008 (Date ranges)

#### Abstract

Seymour Chwast has profoundly affected American graphic design and illustration, both through his stewardship of the seminal Push Pin Studios (which he founded in 1954 with Milton Glaser and Ed Sorel) and his consistent contributions in editorial illustration for periodicals such as *The New York Times*, *Forbes*, and *Frankfurter Allgemeine*. He is the author of more than thirty children's books, and his illustrations can be found on countless posters, packaging, album and book covers, advertisements, and corporate and environmental graphics. When it first gained recognition, Push Pin represented a radical departure from the modernist orthodoxy prevalent in the New York design world, and embraced a flowing and vibrant visual style that would make its mark on the Pop movement of the 1960s; this was recognized in *The Push Pin Style*, the unprecedented exhibition of American design at the Louvre's Musée des Arts Decoratifs in 1970. In 1985, the studio's name was changed to The Pushpin Group, of which Chwast is the director. He is a member of the Art Directors Hall of Fame and a recipient of the AIGA medal.

#### Scope And Contents

The Seymour Chwast Collection contains 60 original artworks, 79 posters, 33 periodicals (including the Push Pin Graphic and *The Nose*), more than 350 printed samples, and several hundred slides.

#### Arrangement

All the items in this collection are referenced to the original item numbers indicated by Seymour Chwast as part of his inventory, except for items in which numbers were duplicated (for which a letter is added), or for those items which were not numbered (which are appended sequentially and indicated with an asterisk).

#### General Physical Description

Eleven boxes and one flat file drawer.

#### Restrictions

This collection is open for research.

#### Copyright

The Seymour Chwast Collection is the physical property of the Milton Glaser Design Study Center and Archives. Copyrights for many of the materials in the collection are owned by Seymour Chwast, while other copyrights are held by corporate or institutional clients. For further information on whom to contact to obtain permission to publish or reproduce, contact the archivist.

#### Preferred Citation

Seymour Chwast Collection, [series. item]. Milton Glaser Design Study Center and Archives, Visual Arts Foundation, New York.

## Acquisition Information

The Seymour Chwast Collection was acquired as a gift from Paula Scher.

## Author/Processed By

Processed by Zachary Sachs.

## Collection Contents

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### Seymour Chwast Collection

#### Series 1. Original Art

(46 records)

- Eden/Motorcycle (Adam and Eve fleeing Eden on motorcycle), Box 2 Item O23
- Who Wants To See More Chwast? brochure mock-up, Box 2 Folder 13
- Fidel Castro (unpublished), Box 2 Folder 10
- The Israelites Escaped the Pharoah's Soldiers by Crossing the Red Sea on Motorcycles, Box 3 Folder 1
- The Journey, Box 3 Folder 2
- Frankfurter Allgemeine Zeitung. Mr. Cat's Loft, Box 1 Folder 9
- Ambassador Arts. Satchmo sketch, Box 2 Folder 4
- The Factory color guide, Box 2 Folder 1
- Untitled (three laughing men), Box 3 Folder 10
- Ida B Wells, Box 2 Folder 13
- Frankfurter Allgemeine Zeitung. Pharoah's Morning, Box 1 Folder 10
- Columbia Records: Mozart: The Last Four String Quartets / The Juilliard Quartet album cover art, Box 1 Folder 1
- The New Yorker. Untitled (barber shop / legs) original art (unpublished), Box 1 Folder 15
- Audience magazine Vol. 2 No. 6. Trailer/Truck mechanical, Drawer freq use
- Forbes. Untitled (man with cigar and champagne painting dollar bills), Box 1 Folder 4
- Laurel and Hardy, Box 3 Folder 3
- Untitled (woodcut 1920s car, flapper with dog), Box 3 Folder 11
- Climbing (publication unknown), Box 1 Folder 17
- Push Pin Graphic no. 66. South Vietnam art, Box 1 Folder 16
- Untitled (Mexican wrestler), Box 3 Folder 5
- New York Times Magazine. Ma Bell Goes To War mechanical, Box 1 Folder 12
- Frankfurter Allgemeine Zeitung. God Found Alive and Well in Mexico City color guide, Box 1 Folder 6
- Untitled (Bach in a plaza), Box 2 Folder 6
- Pensive Monkey (unpublished drawing), Box 3 Folder 8
- Frankfurter Allgemeine Zeitung. Leaving Eden, Box 1 Folder 8
- Mona Lisa, Box 3 Folder 6
- Mobil Masterpiece Theatre. Jeeves and Wooster original art, Box 2 Folder 3
- Untitled (Policeman as butcher with human head on chopping block), Box 3 Folder 9
- Untitled (man and woman walking dogs), Box 3 Folder 4
- Untitled (cuckoo clock watch), Box 2 Folder 8

Big Book of Songs illustration mechanical, Box 1 Folder 2  
Charlie Chaplin, Box 2 Folder 7  
Mobil Masterpiece Theatre. The Charmer mechanical, Box 2 Folder 2  
New York Times Magazine. Untitled (man working in back seat of convertible car) mechanical, Box 1 Folder 13  
Frankfurter Allgemeine Zeitung. Groucho (from The Merry Marx Brothers), Box 1 Folder 7  
Earl Scruggs (Bluegrass woodcut), Box 2 Folder 9  
Just Enough Is Plenty: A Hanukkah Tale (Elijah) (Viking Kestrel), Box 1 Folder 3  
Untitled (Peep Show), Box 3 Folder 7  
New York Times Magazine. Freud with Monkey on His Back, Box 1 Folder 11  
Frankfurter Allgemeine Zeitung. Dance Fashion, Box 1 Folder 5  
New York Times Magazine. Untitled (upside down head), Box 1 Folder 14  
Albert Einstein, Box 2 Folder 5  
Happy Birthday Bach, Box 2 Folder 12  
The Great White Hope, Box 2 Folder 11  
Maurice Chevalier woodcut, Box 8 Folder 1  
President Taft, Box 8 Folder 1

## Series 2. Screenprints

(40 records)

Still Life/Mack Truck (Truck on table with broken china), Drawer 27 Item S1  
Satchmo (Louis Armstrong with trumpet and text SATCHMO), Drawer 27 Item S2  
Garbo (Greta Garbo with Deco ornaments), Drawer 27 Item S3  
Climbing/feet (Procession of feet ascending stairs), Drawer 27 Item S4  
Hanukkah ("A Hanukkah Dinner"), Drawer 27 Item S5  
Six Heads ("Decisive Moments"), Drawer 27 Item S6  
Tanks and Planes, Drawer 27 Item S7  
Baseball (Batter with evasive pitch), Drawer 27 Item S8  
Elvis ("The King"), Drawer 27 Item S9  
Tuscany Car ("Tuscany," 1930s-style car), Drawer 27 Item S10  
Mexican Wrestlers (Four portraits of wrestlers with face-paint), Drawer 27 Item S11  
Color Hand (Hand holding a tube of paint which is squirting around it), Drawer 27 Item S12  
George's Car Wash (George Washington at the car wash), Drawer 27 Item S13  
Fred & Rosalie (A man's oxford shoe and a patterned pump), Drawer 27 Item S14  
Cruisin (Two men in an exaggeratedly-large car), Drawer 27 Item S13  
Where's Father (Invisible man in armchair), Drawer 27 Item S16  
Daytona (Race track scene), Drawer 27 Item S17  
Noblet Serigraphie. You Are What You Print, Drawer 27 Item S18  
Design and Style. Jugendstil, Box 8 Folder 4  
Designer's Saturday 1989, Box 8 Folder 4  
Rhode Island School of Design. Seymour Chwast: Graphic Designer, Box 8 Folder 4  
Neenah Paper. Punc't (parentheses), Drawer 27 Folder 4  
Untitled [Still life with truck], Drawer 27 Folder 6

O Series. Satchmo, Drawer 27 Folder 5  
O Series. Garbo, Drawer 27 Folder 5  
Climbing, Drawer 27 Folder 1  
A Hanukkah Dinner, Drawer 27 Folder 3  
Decisive Moments, Drawer 27 Folder 2  
Tanks and Planes, Drawer 27 Folder 6  
Strike!, Drawer 27 Folder 4  
The King (Elvis), Drawer 27 Folder 3  
1950 Tuscany, Drawer 27 Folder 1  
Mexican Wrestlers, Drawer 27 Folder 3  
Noblet Serigraphie. Color, Drawer 27 Folder 4  
George's Car Wash, Drawer 27 Folder 3  
Fred and Rosalie, Drawer 27 Folder 2  
Cruisin, Drawer 27 Folder 1  
Where's Father, Drawer 27 Folder 6  
Daytona 500, Drawer 27 Folder 2  
Noblet Serigraphie. You Are What You Print, Drawer 27 Folder 4

### Series 3. Printed Materials

(281 records)

Abrams. The Left-Handed Designer by Seymour Chwast book cover, Box 6 Item P174  
Man painting himself into a corner with Statue of Liberty). Mounted illustration, Box 7 Item P298\*  
New York Times Book Review. (December 15, 1996). Nothing Could Hold Him: A new life of Houdini... tearsheet, Box 7 Item P299\*  
Forbes. Man on unicycle illustration, Box 7 Item P300\*  
Pushpin brochure (reprint from Graphic Design: New York 2), Box 10 Folder 8  
Founders of Push Pin Studios Tokyu Department Store exhibition announcement, Box 10 Folder 11  
Seymour Chwast Portfolio / seymourchwast.com, Box 10 Folder 8  
Seymour Chwast: Prints and Posters, Box 10 Folder 8  
End Bad Breath greeting card, Box 10 Folder 8  
Pushpinoff: The World's Most Tasteful Line of Sweets and Snacks In Beautiful Collectable Containers, Box 10 Folder 8  
Seymour Chwast: American Head / SVA Masters Series exhibition catalog, announcement, dinner invitation, Box 10 Folder 13  
Seymour Chwast woodcuts from Sam's Bar exhibition at Jack Gallery announcement, Box 10 Folder 13  
Moonride greeting card, Box 10 Folder 8  
Pushpin Group. A Stitch In Time Saves Nine, Box 10 Folder 8  
Seymour Chwast Segunda Bienal Internacional del Cartel en Mexico Curso de Diseo exhibition announcement, Box 10 Folder 13  
Pushpin and Beyond at Suntory Museum announcement, Box 10 Folder 11  
Seymour Chwast / Michael Kisslinger Gallery exhibition announcement, Box 10 Folder 13  
Seymour Chwast exhibition at Cooper Union / Herb Lubalin Center cards, Box 10 Folder 12  
Seymour Chwast Cent Tetes at Galerie Delpire announcement, Box 10 Folder 12  
Musee des Arts Decoratifs/The Louvre The Push Pin Style exhibition brochure, Box 10 Folder 10  
Push Pin Studios at Jorgensen Gallery exhibition catalog, Box 10 Folder 10

Seymour Chwast at Galerie Bartsch & Chariou exhibition announcement, Box 10 Folder 12

Push Pin Studios: Design & Illustration at Deutsche Bank, Munich exhibitions announcement, Box 10 Folder 11

Art Directors Club Hall of Fame Dinner invitation, Box 10 Folder 12

The Left-Handed Designer publication event announcement (Forbes Galleries), Box 10 Folder 12

Sanders Printing Corporation Folio No. 9, Box 10 Folder 8

Seymour Chwast lecture, University of Utah announcement, Box 10 Folder 12

Art Directors Club Hall of Fame Catalog, Box 10 Folder 12

Flat File Editions 500 Illustrations by Seymour Chwast, Box 10 Folder 8

Seymour Chwast: Retrospective The Cooper Union / Herb Lubalin Center exhibition announcement, Box 10 Folder 12

The Push Pin Graphic AIGA exhibition reception announcement, Box 10 Folder 11

Chwast, Fletcher, Fukuda, Swierzy: Posters Between Friends / Dansk Plakatmuseum exhibition catalog, Box 10 Folder 13

Seymour Chwast / The Graphic Communicaton Society lecture announcement, Box 10 Folder 13

Looking Back: A Retrospective of 40 Years of The Pushpin Studios at Cooper Union announcement, Box 10 Folder 11

Seymour Chwast: Yankee Doodles Creative Forum Nashville announcement, Box 10 Folder 12

The Push Pin Influence AIGA New York panel discussion, Box 10 Folder 11

Seymour Chwast Comes to Crab Town (Advertising Association of Boston) invitation, Box 10 Folder 13

Seymour Chwast lecture at Design Savannah College of Art and Design brochure, Box 10 Folder 13

Seymour Chwast: The Left-Handed Designer Exposed lecture at Cooper Union, Box 10 Folder 13

Seymour Chwast Stadt Frankfurt am Main exhibition announcement, Box 10 Folder 13

Happy Birthday, Bach book launch (Doubleday) announcement, Box 10 Folder 12

Trylon and Perisphere: The 1939 World's Fair publication event (Henry N Abrams / Jack Gallery) announcement, Box 10 Folder 13

Seymour Chwast Posters at the Atrium Gallery (University of Connecticut) exhibition announcement, Box 10 Folder 12

Seymour Chwast Art Directors Club of Indiana lecture announcement, Box 10 Folder 12

The Left-Handed Designer book signing (The Design Council) announcement, Box 10 Folder 12

Chwast / Dallas /Fort Worth Society of Visual Communications lecture announcement, Box 10 Folder 13

See More Chwast (Philadelphia) reception announcement , Box 10 Folder 13

Seymour Chwast: Recent Paintings at Royal Palm Gallery announcement, Box 10 Folder 12

Musee des Arts Decoratifs/The Louvre. Push Pin Atelier d'Art Graphique Americain, Box 10 Folder 10

Seymour Chwast and Paula Scher / Galerija Avla NLB exhibition brochure, Box 10 Folder 13

Mead Library of Ideas. Push Pin Studios: Fifteen Years of Heartache and Aggravation exhibition catalog, Box 10 Folder 10

Boston Globe Magazine. General Hospital For Animals magazine cover, Box 5 Folder 3

Man's and Woman's Shoes illustration on metallic paper, Box 7 Folder 3

United Airlines Hemispheres (April 1997) magazine cover, Box 4 Folder 13

West magazine, Los Angeles Times. Giants pitcher, Box 5 Folder 10

Unknown publication. Censorship, Box 4 Folder 13

New York Times Magazine. Secession of the Successful magazine cover, Box 5 Folder 8

"A" Education print, Box 7 Folder 2

Ibsen, Henrik. Peer Gynt (Signet) book cover, Box 4 Folder 3

Dostoyevsky, Fyodor. The Possessed (Dell) book cover, Box 4 Folder 1

Graphis 197 (palette and pen) magazine cover, Box 4 Folder 9

Frankfurter Allgemeine Magazin (?). "My Home Is My Castle" (blimp/ice cream), Box 5 Folder 5

Frankfurter Allgemeine. Leaving Eden tearsheet, Box 4 Folder 8

Frankfurter Allgemeine Magazin (?). Bacon/Magritte/Sottsass, Box 5 Folder 6

Frankfurter Allgemeine Magazin. Pharoah's morning, Box 5 Folder 5

Frankfurter Allgemeine Magazin (house truck), Box 5 Folder 6

Frankfurter Allgemeine. Wiener Stadtmuseum fur Psychoanalyse tearsheet, Box 4 Folder 8

Audience. Lyzer Miser illustration tearsheet, Box 4 Folder 7

K & F Productions. Count Basie and Stan Getz flyer, Box 7 Folder 1

Seymour Chwast: Painted Metal Sculpture at Lustrare Gallery exhibition announcement, Box 10 Folder 13

Seymour Chwast: Painted Metal Sculpture/Prints and Drawings at Giraffics Gallery exhibition announcement, Box 10 Folder 13

Seymour Chwast: Painted Metal Sculpture at Giraffics Gallery exhibition announcement, Box 10 Folder 13

Push Pin's New Line - Push Pin Studios at California State University, Fullerton exhibition catalog, Box 10 Folder 10

McDonald's. Happy Meal packaging, Drawer freq use

New York Times Magazine. Ma Bell Goes To War magazine cover, Box 5 Folder 8

New York Magazine (September 13, 1971). Driving Out The Demons cover (complete issue), Box 4 Folder 10

Art Directors Club. Hall of Fame 1986 brochure, Box 6 Folder 6

New York Times Magazine / Sophisticated Traveler Travel Writing magazine cover, Box 5 Folder 9

DC&A Calendar page for December (Mexican wrestler in suit), Box 8 Folder 6

New York Times Book Review. The Kama Sutra of Reading comic tearsheet, Box 5 Folder 8

Holiday (September 1968). Lincoln Center cover, Box 5 Folder 7

Huxley, Alduous. After Many a Summer Dies the Swan (Perennial Classic) book cover, Box 4 Folder 3

Levinson, Leonard Louis. The Left Handed Dictionary (Collier) book cover, Box 4 Folder 4

Frankfurter Allgemeine Magazin. Goldilocks magazine cover, Box 4 Folder 8

Frankfurter Allgemeine Magazin. (Hand/pen) cover, Box 4 Folder 8

Chwast, Seymour. Bushy Bride: A Norwegian Fairy Tale (Creative Education) book cover, Box 4 Folder 2

Atlantic Records. Herb Geller. Rhyme and Reason album cover, Box 6 Folder 1

Columbia Records Masterworks. Boulez Conducts Berg album cover, Box 6 Folder 3

Chwast, Seymour. The Left-Handed Designer (Abrams) book cover, Box 5 Folder 1

Time Magazine, August 21, 1989. How Bush Decides magazine cover, Box 4 Folder 13

Schneck, Stephen. Nocturnal Vaudeville (Dutton) book cover, Box 4 Folder 5

DGR Records / Mobil. Nicholas Nickleby album cover, Box 6 Folder 3

Graphis 102 magazine cover , Box 5 Folder 7

Frankfurter Allgemeine Magazin (globe map made out of figures) tearsheet, Box 5 Folder 4

Zuckerman, George. The Last Flapper (Little Brown) book cover, Box 4 Folder 6

Merriam, Eve. Finding a Poem (Atheneum) book cover, Box 4 Folder 4

Bryant, William. Almost (McGraw-Hill) book cover, Box 4 Folder 1

Fortune, Reo. Sorcerers of Dobu (Dutton) book cover, Box 4 Folder 3

Biofitness Institute. Biofitness: Inside and Out, Box 6 Folder 6

CBS Records. Stephane Grappelli. Uptown Dance album cover, Box 6 Folder 2

Sigal, Clancy. Going Away (Houghton Mifflin) book cover, Box 4 Folder 5

Oxymoron Volume 2. The Arts and Sciences Annual magazine cover, Box 4 Folder 12

Simenon, Georges. The Girl With The Squint (Harcourt Brace Jovanovich) book cover, Box 4 Folder 5

Davidoff, Zino. The Connoisseur's Book of the Cigar (McGraw-Hill) book cover, Drawer freq use

Campbell, John W. Analog 6 (Doubleday) book cover, Box 4 Folder 1

Hills, Rust. How To Retire At 41 (Doubleday) book cover, Drawer freq use

Chwast, Seymour. 12 Circus Rings (Gulliver/Harcourt Brace Jovanovich) book mock-up , Box 4 Folder 2

Breslin, Jimmy. He Got Hungry and Forgot His Manners (Ticknor and Fields) book cover, Drawer freq use

Graphis Posters 83 book cover, Box 5 Folder 1

Forbes. Forbes Fuels Your Drive / Capitalist Tool, Box 6 Folder 4

Bushy Bride, Box 4 Folder 2

Unknown publication. Dante's Divine Comedy: The Diagram proof sheet, Box 5 Folder 11

Frankfurter Allgemeine Magazin magazine cover, Box 4 Folder 9

P Chronicles No. 1: Perfection, Box 4 Folder 16

Chwast, Seymour. 12 Circus Rings (Voyager Books) book, Box 4 Folder 2

Chwast, Seymour and Judith Martin. Out of the Bag: The Paperbag Players Book of Plays (Hyperion) book, Box 4 Folder 2

Pushpin Jr. What Do Children Want? booklet, Box 10 Folder 8

Mohawk Paper Mills. Graphics Collection: Seymour Chwast portfolio, Box 11 Folder 1

Telephone menu, Box 7 Folder 1

Chwast, Seymour and Steven Heller. Graphic Style (Abrams) book cover, Box 4 Folder 2

Design and Style Number 7: Bauhaus, Box 7 Folder 7

Design and Style Number 2: Streamline, Box 7 Folder 4

Design and Style Number 6: Surrealism, Box 7 Folder 7

Design and Style Number 5: De Stijl, Box 7 Folder 6

Design and Style Number 3: Paris Deco, Box 7 Folder 5

Donoso, Jose. The TriQuarterly Anthology of Contemporary Latin American Literature by (Dutton) book cover, Box 4 Folder 1

Neenah Paper. Editorial Image 1: Seymour Chwast's Magazine Illustration booklet, Box 4 Folder 14

Riddle Dogs: Corny Conundrums with Cute Illustrations (A Pushpin Pamphlet), Box 4 Folder 15

Art Directors Club. Hall of Fame brochure, Box 6 Folder 6

P Chronicles No. 2: The Package as Object, Box 4 Folder 16

Neenah Paper. Editorial Image 2: Seymour Chwast's Newspaper/Book Illustration and Design booklet, Box 4 Folder 14

Seymour Chwast / Muzeum Plakatu w Wilanowie exhibition catalog, Box 10 Folder 13

Use Your Head (A Pushpin Pamphlet), Box 4 Folder 15

Paper Moon Graphics. Catmas card, Box 7 Folder 1

Pushpin Group. Cars calendar, Box 7 Folder 8

Graphis 175 cover, Drawer freq use

Push Pin Productions letterhead, Box 10 Folder 9

Push Pin Studios letterhead, Box 10 Folder 9

Coexistence billboard photograph, Box 7 Folder 1

Hills L. Rust. How To Do Things Right (Warner) book cover, Box 4 Folder 3

Collier. Fathers and Sons by Ivan Turgenev book cover, Box 4 Folder 6

Scullard, H. H. and A. A. M. van der Heyden. Shorter Atlas of the Classical World (Dutton) book cover, Box 4 Folder 5

Idea 227 magazine cover, Box 4 Folder 9

Dickens, Charles. Oliver Twist (Perennial) book cover, Box 4 Folder 1

The New Yorker. Santa Claus magazine cover, Box 4 Folder 12

The Awful Truth: A Collection of Right Minded Quotations from Our Most Honorable Writers and Raconteurs, Box 11 Folder 2

The Atlantic (Uncle Sam) magazine illustration, Box 4 Folder 7

Frankfurter Allgemeine Magazin (?). "Verkehrte Welt-Oder Leiden Der Linkshander", Box 5 Folder 5

Audience magazine. Celery-Pepsin Gum ("Good for the nerves," George Washington, "before and after") magazine illustration, Box 5 Folder 3

Frankfurter Allgemeine Magazin (?). Wer Den Gleichschritt Anstrengung Nicht Scheut, Box 5 Folder 6

Frankfurter Allgemeine Magazin (?). Mondfahrt (Egyptian ship) magazine illustration, Box 5 Folder 5

Unknown publication. Hurry I have to finish a book, Box 5 Folder 11

50s Revisited Calendar (A Universe 1986 Calendar) - single page with Elvis and other early rock musicians, Box 6 Folder 6

Museum of the Borough of Brooklyn. The Grand Game of Baseball exhibition brochure, Box 7 Folder 1

The Atlantic. An Eye for an Eye magazine cover, Box 4 Folder 7

Strathmore. Strathmore Presents Psalliotrophobia: Third in a Series of Irrational Fears promotion cover, Box 7 Folder 1

Strathmore. Strathmore Presents Arachnophobia: Second In A Series of Irrational Fears promotion cover, Box 7 Folder 1

Idea 134 magazine cover, Box 4 Folder 9

Spick 163. Peace, Box 4 Folder 13

New York Times. Pol Pot's Lingering Influence newspaper illustration, Box 5 Folder 8

Cowles, Virginia. 1913: An End and a Beginning (Harper and Row) book cover, Box 4 Folder 1

Atlantic Records. Mose Allison. Your Mind Is On Vacation album cover, Box 6 Folder 1

Frankfurter Allgemein Magazin (?). My Home Is My Castle magazine illustration, Box 5 Folder 6

Audience magazine. Ed Wynn magazine illustration, Box 5 Folder 3

Olivetti - mask for press kit for 1968 Olympics in Mexico, Box 7 Folder 1

CBS Records. Dan Hartman. Instant Replay album cover, Drawer freq use

Unknown publication. How To Draw Seven Circles, Box 4 Folder 13

New York Times. Morality Test newspaper illustration, Box 4 Folder 11

Unknown publication. Nixon In China, Box 5 Folder 11

Frankfurter Allgemeine Magazin (July 31, 1992). Olympics cover and illustration, Box 4 Folder 8

UCLA Extension. Summer Quarter, Box 7 Folder 1

New York Times Book Review. War And Peace: The Comic Strip newspaper illustration, Box 5 Folder 8

New York Times Book Review. Better Endings newspaper illustration, Box 5 Folder 8

Push Pin Graphic. Horace Fletcher (Chew Chew Soda) mounted tearsheet, Box 5 Folder 10

Columbia Records. Mozart: The Last Four String Quartets / The Juilliard Quartet album cover, Box 6 Folder 3

Chwast, Seymour and Peter Schickele. Happy Birthday, Bach (Doubleday) book cover, Box 4 Folder 2

Frankfurter Allgemeine Magazin (?). Spinnen Von Gerhard Staguhn magazine illustration, Box 5 Folder 4

Push Pin Graphic no 36. "The Thirties" Mussolini woodcut, Box 5 Folder 10

Bach in 3-D glasses illustration, Box 7 Folder 3

Trease, Geoffrey. The Grand Tour: A History of the Golden Age of Travel (Holt Rinehart Winston) book cover, Box 4 Folder 6

New York Times Book Review Bookend: "Literary Classics Cookbooks" illustration, Box 5 Folder 8

Doubleday. Sam's Bar by Donald Barthelme and Seymour Chwast promotional booklet, Box 6 Folder 6

Minnesota Tribune. Minnesota Guide. Wheels newspaper illustration, Box 8 Folder 2

Audience magazine. Blatz Gum magazine illustration, Drawer freq use  
New York Times Magazine. The Fight For 60,000 a Half Minute magazine illustration, Box 5 Folder 9  
Chwast, Seymour. Paper Pets (Abrams) book, Drawer freq use  
Chwast, Seymour and Phyllis La Farge. The Pancake King (Delacorte Press) Uncut signatures for children's book, folded, Box 5 Folder 1  
Esquire. Toulouse-Lautrec magazine illustration, Box 5 Folder 3  
New England Fish Company Kitty Salmon advertisement, Box 6 Folder 5  
Chwast, Seymour. Mr Merlin and the Turtle (Greenwillow) book cover, Box 4 Folder 2  
Schweppes (World War I air combat) advertisement, Box 6 Folder 5  
Nabisco. Chewza Cookie game board, Box 8 Folder 3  
Frankfurter Allgemeine Magazin cover (complete issue), Box 4 Folder 8  
Frankfurter Allgemeine Magazin. Femme Fatale cover and illustrations, Box 4 Folder 8  
Frankfurter Allgemeine Magazin. Klein Susi cover and illustrations, Box 4 Folder 8  
Xerox Honest Effort: An exhibition of graphic design and illustration from Push Pin Studios announcement, Box 10 Folder 10  
Sciascia, Leonardo. Salt In the Wound (Orion Press) book cover, Box 4 Folder 5  
Lippincott, David. E Pluribus Bang! (Viking) book cover, Box 4 Folder 3  
Bryant, William. The Roses in Iron (McGraw-Hill) book cover, Box 4 Folder 1  
It's Easy To Play Piano (Consolidated Music Publishers) book cover, Box 4 Folder 3  
New York Times Magazine. Sacrificing Freud magazine illustration, Box 5 Folder 8  
Bird woodcut print, Box 7 Folder 3  
Weekend Magazine. "Volkswagen Beetle 1949-1977, Rest in peace" magazine illustration, Box 5 Folder 10  
Jacobson, Dan. A Dance In The Sun (Harcourt Brace and Company) book cover, Box 4 Folder 4  
Graves, Robert. I, Claudius and Claudius The God (Viking) book covers, Box 4 Folder 3  
Unknown publication. Black cat magazine illustration, Box 5 Folder 11  
Reindeer cut-out, Box 7 Folder 2  
Unknown publication. Red Devil magazine illustration, Box 5 Folder 11  
Transformations by Anne Sexton book illustration, Box 7 Folder 2  
Bahamas: Introducing the Country of 700 Islands advertisement, Box 6 Folder 4  
Du Pont. Adventure with Colored Paper advertisement, Box 6 Folder 4  
Forbes. Man walking on red carpet advertisement, Box 6 Folder 4  
Angry paint can illustration, Box 7 Folder 2  
Saturday Night. Dresser drawer magazine illustration, Box 5 Folder 10  
Forbes. Speed skater advertisement, Box 6 Folder 4  
Art Direction. Light "Fullolite" Bulbs magazine illustration, Box 5 Folder 3  
Kazantzakis, Nikos. Zorba the Greek (Simon and Schuster) book cover, Box 4 Folder 4  
Forbes. Man driving tractor advertisement, Box 6 Folder 4  
Forbes. Forbes Annual Directory cover, Box 4 Folder 7  
Playboy. Ex-Wives magazine illustration, Box 5 Folder 10  
Pennsylvania Gazette. Naughty Mae West magazine cover, Box 4 Folder 12  
Unknown publications. Maze magazine illustration, Box 4 Folder 13  
The Dial. Everyone Wants to Get Even magazine cover, Box 4 Folder 7

Frankfurter Allgemeine Magazin. (Hindu deity multi-tasking) magazine illustration, Box 5 Folder 4

Astronauts and spaceship mining, Box 7 Folder 2

Frankfurter Allgemeine Magazin (?). (Nudes on stage) magazine illustration, Box 5 Folder 4

Schweppes Bitter Orange (Charles II and Nell Gwyn) advertisement, Box 6 Folder 5

Frankfurter Allgemeine Magazin (?). "Schwitze Narziss," magazine illustration, Box 5 Folder 5

Rolling Stone. "Graham Parker's 'Up Escalator' is a downer" magazine illustration, Box 5 Folder 10

New York Magazine. Fresh Starts Special Issue: The News of Fall in New York magazine cover, Box 4 Folder 10

Strathmore. Strathmore Presents Batrachophobia: First In A Series of Irrational Fears promotion cover, Box 7 Folder 1

The Atlantic. The Age of Nixon magazine cover, Box 4 Folder 7

Berkley, Sandra. Coming Attractions (Dutton) book cover, Box 4 Folder 1

AIGA. The Call (call for entries for the AIGA cover show), Box 6 Folder 6

New York Magazine. Fall Catalogue: Secrets Of The Fall Revealed magazine cover, Box 4 Folder 10

Pennsylvania Gazette magazine cover, Box 4 Folder 12

Koster, R. M. The Prince (Viking) book cover, Box 4 Folder 4

Greenfeld, Josh and Paul Mazursky. Harry and Tonto (publisher unknown) book cover, Box 4 Folder 3

Sargent, Kay Ball. Galley Topics (World Publishing Company) book cover, Box 4 Folder 5

Benes, Jan. Second Breath (Orion Press) book cover, Box 4 Folder 1

Frankfurter Allgemeine Magazin magazine cover, Box 4 Folder 8

Littell, Joseph McDougal. Coping With the Mass Media book cover, Box 5 Folder 1

Forbes. Divorce magazine cover, Box 4 Folder 7

Astronaut in spaceship illustration, Box 7 Folder 2

Katz, Susan, Murray Klein, Saul Zabar, and Stanley Zabar. Zabar's Deli Book by (Hawthorne) book cover, Box 4 Folder 4

New York Times. Impeachment on Radio (Nixon) newspaper illustration, Box 4 Folder 11

Hoebel, E. Adamson. The Law of Primitive Man (Atheneum) book cover, Box 4 Folder 3

Zetterling, Mai. Night Games book cover, Box 4 Folder 6

Pioneer-Moss. Susan B. Anthony Was Arrested For Trying to Vote advertisement, Box 6 Folder 5

Seare, Nicholas. 1339... Or So Being An Apology For A Pedlar (Harcourt Brace Jovanovich) book jacket, Box 4 Folder 5

Carlinsky, Dan. The Jewish Quiz Book (Doubleday) book cover, Box 4 Folder 1

Opera News Vol. 33, No. 2 magazine cover, Box 4 Folder 12

Alberts, Robert C. The Good Provider: H.J. Heinz and His 57 Varieties (Houghton Mifflin) book cover, Box 4 Folder 1

Harburg, E.Y. Rhymes for the Irreverent (Grossman) book cover, Box 4 Folder 3

Wellwarth, George E. German Drama Between The Wars (Dutton) book cover, Box 4 Folder 6

Magnus, Philip. Kitchener (Dutton) book cover, Box 4 Folder 4

Melville, Herman. Moby Dick (publisher unknown) book cover, Box 4 Folder 4

Radhakrishnan: Selected Writings (Dutton) book cover, Box 4 Folder 5

Collier, John. Fancies and Goodnights (Time Inc.) book cover, Box 4 Folder 1

The Poems of Jonathan Swift (Collier) book cover, Box 4 Folder 5

Melville, Herman. Mardi (Signet Classics) book cover, Box 4 Folder 4

Venturi, Lionello. History of Art Criticism (Dutton) book cover, Box 4 Folder 6

Kazantzakis, Nikos. The Last Temptation Of Christ (Simon and Schuster) book cover, Box 4 Folder 4

Sony. Sony Tape. Full Color Sound advertisement, Box 6 Folder 5

CBS Records Masterworks. The Waverly Consort album cover, Box 6 Folder 2  
CBS Records. In Harmony 2 (Billy Joel, Bruce Springsteen, James Taylor, Kenny Loggins, and others) display, Box 6 Folder 7  
Push Pin Graphic. Chew Chew Dishes, Box 5 Folder 10  
Push Pin Almanack no. 11, November-December 1954 Political Issue tearsheets, Box 11 Folder 2  
Ely, David. Walking Davis (Charterhouse) book cover, Box 4 Folder 3  
Forbes. Man in hot air balloon advertisement, Box 6 Folder 4  
Indian Acme Beer illustration, Box 7 Folder 2  
The Atlantic. The Police and Neighborhood Safety magazine illustration, Box 4 Folder 7  
Your Cat's Health. "Getting Rid of Parasites"; "Why and When Your Cat Needs Vaccinations"; "Looking After Your Pregnant Cat", Box 7 Folder 1  
Chwast, Seymour and Joan Gill. Sara's Granny and the Groodle (Doubleday) book illustrations, Box 5 Folder 1  
Audience Volume 2, Number 3. Cherry Bing! magazine cover, Box 5 Folder 2  
Push Pin Graphic No 60: Classic Car Catalog, Box 9 Folder 1  
New York Times Magazine. (Nixon fortress) magazine illustration, Box 5 Folder 8  
Man painting himself into a corner with Statue of Liberty illustration, Box 7 Folder 2  
New York Times Book Review. "Nothing Could Hold Him: A New Life of Houdini..." magazine illustration, Box 5 Folder 8  
Forbes. Man on bicycle advertisement, Box 6 Folder 4  
Woman's shoe illustration, Box 7 Folder 2

#### Series 4. Posters

(95 records)

Pushpin Studios Filmsense, Drawer 26 Item A47  
Biennial of Graphic Design Brno 1992. Seymour Chwast: In Ambrosiana (Tea cup), Drawer 26 Item A80\*  
AdClub of the Triangle. Have you heard that Seymour's coming to town?, Box 8 Folder 5  
Pushpinoff. Ultimate: Pure Milk Chocolate and Almond Bar, Box 8 Folder 10  
Flat File Editions. Seymour Chwast Collection, Drawer 26 Folder 2  
WPAT. Greater New York's Greater New Yorkers Listen to WPAT, Drawer 26 Folder 8  
Applied Graphics Technologies. Calendar page for June 1992 (Marilyn Monroe), Box 8 Folder 5  
Telluride Film Festival. 25th Show, Box 8 Folder 11  
New Line Cinema. New Films For The New Audience, Box 8 Folder 9  
Exposicion Universal Sevilla (flying ship and tower), Box 8 Folder 6  
Elektra Films. Son of Elektra: A Sam Magdoff Production, Box 8 Folder 6  
Lincoln Center. New York's New Center of Attraction, Box 8 Folder 7  
Booth's Gin. Protest Against the Rising Tide of Conformity, Drawer freq use  
Mobil/Masterpiece Theatre. I, Claudius, Drawer freq use  
Mobil/Masterpiece Theatre. Nicholas Nickleby, Drawer 26 Folder 4  
K & F Productions/Lincoln Center. Basie and Getz, Drawer freq use  
Mobil/Masterpiece Theatre. Scoop, Drawer freq use  
Galerie Bartsch and Chariou (Munich). Seymour Chwast exhibition poster, Drawer 26 Folder 3  
Mobil/Mystery! Rumpole of the Bailey, Drawer 26 Folder 4  
Peugeot. La Viree Superbe, Drawer 26 Folder 5  
Suntory Museum (Tokyo). Pushpin and Beyond exhibition poster, Drawer 26 Folder 6

Mobil/Masterpiece Theatre. The Charmer, Drawer 26 Folder 4  
Mobil/Masterpiece Theatre. Poirot: A Detective of Distinction, Drawer freq use  
American Cancer Society. Question: What's wrong with this picture?, Box 8 Folder 5  
Push Pin. ("Push Pin Moves"), Box 8 Folder 10  
Push Pin Studios. Design & Illustration. Design Schule Darmstadt, Box 8 Folder 10  
Push Pin Graphic. Calendar 1975, Drawer 26 Folder 6  
Mobil/Mystery! Charters and Caldicott, Box 8 Folder 8  
Push Pin. The Pushpin Group Celebrates Forty Years of Design and Illustration, Drawer 26 Folder 6  
Galerie Nouvel Observateur Delpire. Pushpin Studios Posters / Graphic Design, Drawer freq use  
Shiftdough.org Move the money, Box 8 Folder 11  
University of Pennsylvania. Different Strokes for Different Folks, Box 8 Folder 11  
March for Peace and Justice, Box 8 Folder 8  
Museum of the Borough of Brooklyn. Fun and Fantasy, Box 8 Folder 8  
New York City Opera. Puccini Festival / Summer 1983, Box 8 Folder 10  
Carta di Pasta, Drawer freq use  
Lowell Gallery. Masters of the Contemporary Poster, Drawer 26 Folder 4  
Guggenheim Museum. A Year With Children March 1-31, Drawer 26 Folder 3  
Earth Day '95. A Cloudy Morning, Drawer 26 Folder 2  
Push Pin Studios. Filmsense, Box 8 Folder 7  
Peace, Drawer 26 Folder 5  
Zak Company. 2004: Year of the Monkey. (monkey in space), Drawer 26 Folder 7  
Zak Company. 2004: Year of the Monkey. (screaming monkey), Drawer 26 Folder 7  
Zak Company. 2004: Year of the Monkey. (See no evil, hear no evil, speak no evil monkeys), Drawer 26 Folder 7  
Zak Company. 2004: Year of the Monkey. (monkeys on motorcycles), Drawer 26 Folder 7  
Muzeum Plakatu w Wilanowie (Warsaw). Seymour Chwast, Drawer 26 Folder 5  
Mead Library of Ideas. My Best Work, Box 8 Folder 8  
Hague Appeal for Peace. No Go, Drawer freq use  
Houghton Mifflin. Moon Ride, Drawer 26 Folder 3  
Thessaloniki Design Museum / Adobe Magazine. 10th Anniversary, Box 8 Folder 11  
Cooper-Hewitt Design Museum. What Is Design / Summer Design Institute, Drawer 26 Folder 2  
LaGuardia Community College. It's Never Too Early. College for Children, Drawer 26 Folder 4  
Mohawk Paper / Cooper Union. Design Talk, Drawer 26 Folder 5  
Sandoz Pharmaceuticals Corporation. Tips to Control Cholesterol, Drawer 26 Folder 6  
Ambassador Arts / Champion Paper. The Letter C, Drawer 26 Folder 1  
AIGA South Carolina. Seymour Chwast Exposes Himself, Drawer 26 Folder 1  
Les Droits de l'Homme et du Citoyen. Liberty, Drawer 26 Folder 2  
Clube dos Diretores das Artes do Brasil. Seymour Chwast, Box 8 Folder 6  
Theater Center Philadelphia. Bein' Here Tonight theater poster, Drawer 26 Folder 7  
Cooper Union. Seymour Chwast: Retrospective, Drawer 26 Folder 2  
Silent March. America's Shame: Gun Violence, Drawer 26 Folder 6  
End Bad Breath, Drawer freq use

Pioneer Moss (doughnut cutter), Drawer freq use  
Brooklyn Children's Museum (robotic bird), Box 8 Folder 12  
Rutgers University. Women and the Arts in the 1920s: Paris and New York, Drawer 26 Folder 6  
Massachusetts College of Art. The Creative Process, Box 8 Folder 8  
Tyler School of Art Chwast Has It, Box 8 Folder 11  
PM Typography. Calendar June 1984, Box 8 Folder 10  
War and Peace Calendar page for May, Box 8 Folder 11  
Forbes. Capitalist Tool. Forbes Helps You Set Your Sights Higher, Drawer 26 Folder 2  
The Ink Tank, Drawer 26 Folder 3  
Ginza Graphic Gallery (Tokyo). Seymour Chwast: Painted Metal Sculpture, Drawer 26 Folder 3  
Mobil. Song By Song, Drawer 26 Folder 4  
Museum of the Borough of Brooklyn/Brooklyn College. From Brooklyn to the Sea, Drawer 26 Folder 5  
International Design Conference in Aspen (40th). Growing By Design, Drawer 26 Folder 4  
Simpson Paper Connections. Seymour Chwast, Drawer 26 Folder 6  
Art Director's Club. See More Chwast, Drawer 26 Folder 1  
Zanders Advertising. Sailor, Drawer 26 Folder 8  
Zanders Advertising. Accordion Player, Drawer 26 Folder 8  
Guggenheim Museum. A Year With Children March 29-April 27, Box 8 Folder 7  
Dolphin/Doubleday. Happy Birthday, Bach ("The 1985 Celebration of Bach's 300th Birthday, by Seymour Chwast and Peter Schickele"), Box 8 Folder 7  
Nouveau Salon des Cent / Exposition Internationale d'Affiche. Ode to Toulouse-Lautrec, Drawer 26 Folder 5  
Houghton Mifflin. Ode to Humpty Dumpty, Drawer 26 Folder 3  
Amnesty International. Human Rights Now, Drawer 26 Folder 1  
Gutenberg Museum Mainz. The Graphic World of Seymour Chwast, Drawer 8 Folder 7  
Biennial of Graphic Design Brno 1992. Seymour Chwast: In Ambrosiana, Drawer 26 Folder 1  
Rochester Society of Communicating Arts. Seymour Chwast, Box 8 Folder 10  
Art Directors Club of Houston See More Chwast, Box 8 Folder 5  
University of Cincinnati. Seymour Chwast, Box 8 Folder 11  
Graphic Artist Guild of Omaha. Seymour Chwast, Box 8 Folder 7  
Art Directors/Communicators of Buffalo Seymour Chwast: A Whimsical Illustrative Event, Box 8 Folder 5  
Tehran Museum of Contemporary Art 5 Graphic Designers / 3 Continents, Drawer 26 Folder 7  
Chwast, Seymour. Union Camp. Frank Buck Had It poster, Drawer 87 Folder 1  
Chwast, Seymour. Smoke Cancerettes poster, Drawer 87 Folder 1  
Chwast, Seymour. Peridot Films, Inc. poster, Drawer 87 Folder 1

### **Series 5. Exhibitions, announcements**

(1 record)

Cincinnati Art Museum Seymour Chwast, Box 8 Item E57

### **Series 6. Periodicals**

(36 records)

Push Pin Graphic Number 64, December 1976 ("Mothers"), Box 9 Folder 1A

Push Pin Graphic Number 65, February 1977 ("Complete History and Knowledge of the World) (condensed)", Box 9 Folder 2

Push Pin Graphic Number 66, April 1977 ("Twentieth Anniversary Celebration"), Box 9 Folder 3  
Push Pin Graphic Number 67, June 1977 ("Your Body And You"), Box 9 Folder 4  
Push Pin Graphic Number 68, August 1977 ("New York at Night"), Box 9 Folder 5  
Push Pin Graphic Number 69, October 1977 ("House Nice"), Box 9 Folder 6  
Push Pin Graphic Number 70, December 1977 ("Food & Violence"), Box 9 Folder 7  
Push Pin Graphic Number 71, February 1978 ("What Is This Thing Called Love?"), Box 9 Folder 8  
Push Pin Graphic Number 72, April 1978 ("Exploring New Jersey"), Box 9 Folder 9  
Push Pin Graphic Number 73, June 1978 ("The Clowns"), Box 9 Folder 10  
Push Pin Graphic Number 74, August 1978 ("Back To Sleep Issue"), Box 9 Folder 11  
Push Pin Graphic Number 75, October 1978 ("Special Fashion Issue"), Box 9 Folder 12  
Push Pin Graphic Number 76, December 1978 ("Animal Follies Issue"), Box 9 Folder 13  
Push Pin Graphic Number 77, February 1979 ("Machines"), Box 9 Folder 14  
Push Pin Graphic Number 78, April 1979 ("Total Disaster Issue"), Box 9 Folder 15  
Push Pin Graphic Number 79, July/August 1979 ("Grand Illusion Issue"), Box 9 Folder 16  
Push Pin Graphic Number 80, September/October 1979 ("Great Heroes Issue"), Box 9 Folder 17  
Push Pin Graphic Number 81, November/December 1979 ("All Blue Issue"), Box 10 Folder 1  
Push Pin Graphic Number 83, March/April 1980 ("Couples"), Box 10 Folder 1A  
Push Pin Graphic Number 84, May/June 1980 ("Not Quite Human Issue"), Box 10 Folder 2  
Push Pin Graphic Number 85 ("Luck"), Box 10 Folder 3  
Push Pin Graphic Number 86 ("All New Crime Favorites"), Box 10 Folder 4  
The Nose Number 3 ("Hate"), Box 10 Folder 5  
The Nose Number 4 ("Electric Follies"), Box 10 Folder 5  
The Nose Number 5 ("Looking Good/Good Looking"), Box 10 Folder 5  
The Nose Number 6 ("The Food We Love"), Box 10 Folder 5  
The Nose Number 7 ("The End of the Letter"), Box 10 Folder 6  
The Nose Number 8 ("Fear"), Box 10 Folder 6  
The Nose Number 9 ("Truth & Lies"), Box 10 Folder 6  
The Nose Number 11 ("Tricks"), Box 10 Folder 6  
The Nose Number 12 ("Dirty Laundry"), Box 10 Folder 6  
The Nose Number 13 ("Hair"), Box 10 Folder 7  
The Nose Number 14 ("The Wacky World of Isms"), Box 10 Folder 7  
The Nose Number 15 ("War"), Box 10 Folder 7  
The Nose Number 17 ("The Unreal Issue"), Box 10 Folder 7  
The Nose Number 16 ("The Presidents"), Box 10 Folder 7

## Series 7. Slides

**Title cards**

**Alphabets, trademarks, logotypes**

**Brochures**

**Interior design**

(1 record)

1 large format and 10 35mm color negative slides, unmounted, Box 10 Folder 14

## Packaging

## TV, film

## Publications

## Design & illustration

### Series 8. Additional Items in the Steven Heller Collection

#### Subseries 1. Original Art

(71 records)

Chwast, Seymour. Selma painting, Drawer 36 Folder 10

Chwast, Seymour. Man with city in hair, illustration proof, Box 72

Chwast, Seymour. Distribution of wealth, illustration proof, Box 72

Chwast, Seymour. Three women on large pair of lips, illustration proof, Box 72

Chwast, Seymour. Quark tiger, illustration proof, Box 72

Chwast, Seymour. Soldier, illustration proof, Box 72

Chwast, Seymour. Man and woman undressing, kissing, illustration proof, Box 72

Chwast, Seymour. Two men, a woman, and a priest kickline (for Town & Country magazine), illustration proof, Box 72

Chwast, Seymour. Sesame Street #42 (pages 16-17, Dog, turtle, insects), illustration proof, Box 72

Chwast, Seymour. Nixon-shaped puddle going down drain, illustration proof, Box 72

Chwast, Seymour. Man with money pile (cover for New West), illustration proof, Box 72

Chwast, Seymour. Animal bouquet, illustration proof, Box 72

Chwast, Seymour. Girl's head turning into television (for Scouting magazine), illustration proof, Box 72

Chwast, Seymour. Football field, clown with revolver on television, illustration proof, Box 72

Chwast, Seymour. Movie, illustration proof, Box 71

Chwast, Seymour. Portrait of man, illustration proof, Box 71

Chwast, Seymour. Yiddish dinner table, illustration proof, Box 71

Chwast, Seymour. "Technique," illustration proof, Box 71

Chwast, Seymour. Clown with revolver on television, illustration proof, Box 71

Chwast, Seymour. Village scene, illustration proof, Box 71

Chwast, Seymour. Jazz band on a plate, illustration proof, Box 71

Chwast, Seymour. Machine face, illustration proof, Box 71

Chwast, Seymour. Baboon face, illustration proof, Box 71

Chwast, Seymour. Man with pipe and dancing woman, illustration proof, Box 71

Chwast, Seymour. Nose, illustration proof, Box 71

Chwast, Seymour. Man reading (devil, Nazi soldiers, Native American, nude woman) (version 2) illustration proof, Box 71

Chwast, Seymour. Man and woman with Big Six wheel, illustration proof, Box 71

Chwast, Seymour. Baseball player, illustration proof, Box 71

Chwast, Seymour. "Theroux" (man reading, baseball through window), illustration proof, Box 71

Chwast, Seymour. Cloud woman being stepped on, illustration proof, Box 71

Chwast, Seymour. Man in Nazi uniform and man in robes embracing, illustration proof, Box 71

Chwast, Seymour. Man in boater hat, illustration proof, Box 71

Chwast, Seymour. "Sesame Street #41, pg 7" ("Mixed-up Animals," cow, man, walrus), illustration proof, Box 71

Chwast, Seymour. "Sesame Street #41, pg 8" ("Mixed-up Animals," monkey, fish, bird), illustration proof, Box 71

Chwast, Seymour. Silhouette in crystal ball, finger pointing, illustration proof, Box 71

Chwast, Seymour. Revolver with smoking man's face in place of grip, illustration proof, Box 71

Chwast, Seymour. Silhouette looking out window, illustration proof, Box 71

Chwast, Seymour. "The Mushroom," used for Push Pin Studio wrapping paper, illustration proof, Box 71

Chwast, Seymour. Man drawing center line for small truck, illustration proof, Box 71

Chwast, Seymour. Two pair of legs sticking out of garbage can, illustration proof, Box 71

Chwast, Seymour. Woman knitting Bayeux Tapestry, illustration proof, Box 71

Chwast, Seymour. Man with moustache in dress and hat (rejected art for Playboy), illustration proof, Box 71

Chwast, Seymour. Two people lying in piano-bed, illustration proof, Box 71

Chwast, Seymour. Baby attacked by Zodiac signs, illustration proof, Box 71

Chwast, Seymour. Couple embracing with fingers crossed behind their back, illustration proof, Box 71

Chwast, Seymour. Rotary dial cannon, illustration proof, Box 71

Chwast, Seymour. Octopus, illustration proof, Box 71

Chwast, Seymour. Cat doctor, illustration proof, Box 71

Chwast, Seymour. Man with moustache looking through microscope at nude woman, illustration proof, Box 70

Chwast, Seymour. Large cat holding woman, illustration proof, Box 70

Chwast, Seymour. Television kid (cover for Scouting magazine), illustration proof, Box 70

Chwast, Seymour. Man with black cat on shoulders, illustration proof, Box 70

Chwast, Seymour. Man and woman at table with umbrella, illustration proof, Box 70

Chwast, Seymour. Man with binoculars, police officer, illustration proof, Box 70

Chwast, Seymour. Woman with cat, illustration proof, Box 70

Chwast, Seymour. "Bien Chez Soi. Carrefour," illustration proof, Box 70

Chwast, Seymour. Yiddish yacht, illustration proof, Box 70

Chwast, Seymour. Man in pinstripes and sunglasses and woman frowning, illustration proof, Box 70

Chwast, Seymour. Animal outlines, illustration proof, Box 70

Chwast, Seymour. Astronomer fighting off Zodiac signs (for Time, Inc.), illustration proof, Box 70

Chwast, Seymour. Family at dinner table, floating food, illustration proof, Box 70

Chwast, Seymour. Desert animals (man riding camel), illustration proof, Box 70

Chwast, Seymour. Postcards (Little Miss Muffet, frog and fish, monkey and elephant), illustration proof, Box 70

Chwast, Seymour. Knights, illustration proof, Box 70

Chwast, Seymour. Syringes and Statue of Liberty, illustration proof, Box 70

Chwast, Seymour. "Color green" (playing pool), illustration proof, Box 70

Chwast, Seymour. Seated woman, standing man, illustration proof, Box 70

Chwast, Seymour. Figure with line graph head and piggy bank with glasses, beard, cane, illustration proof, Box 70

Chwast, Seymour. Lunch counter, man and woman, illustration proof, Box 70

Chwast, Seymour. "All in Line," illustration proof, Box 70

Chwast, Seymour. Man reading (devil, Nazi soldiers, Native American, nude woman) (version 1), illustration proof, Box

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## Subseries 2. Posters

(3 records)

Chwast, Seymour. "No Go: Time to Abolish War—Hague Appeal for Peace" poster, Drawer 36 Folder 17

Chwast, Seymour. "Visit Dante's Inferno. The End Place" (from the Push Pin Graphic No. 52) poster, Drawer 36 Folder 6

Chwast, Seymour. Les Droits de l'Homme et du Citoyen: Liberty, Drawer 34 Folder 7

## Subseries 3. Periodicals

(12 records)

Chwast, Seymour and Steven Heller. The Nose no. 9: Truth & Lies, Box 15 Folder 7

Chwast, Seymour and Steven Heller. The Nose no. 15: War, Box 15 Folder 7

Chwast, Seymour and Steven Heller. The Nose no. 12: Dirty Laundry, Box 15 Folder 7

Chwast, Seymour and Steven Heller. Design and Style No. 7: Bauhaus 1919-1933 (Mohawk Paper Mills; The Pushpin Group), Box 15 Folder 5

Chwast, Seymour and Steven Heller. Design and Style No. 6: Surrealism (Mohawk Paper Mills; The Pushpin Group), Box 15;78 Folder 5;15

Chwast, Seymour and Steven Heller. Design and Style No. 5: De Stijl (Mohawk Paper Mills; The Pushpin Group), Box 15;78 Folder 4;15

Chwast, Seymour and Steven Heller. Design and Style No. 4: Italian Futurism & Art Deco (Mohawk Paper Mills; The Pushpin Group), Box 15;78 Folder 3;13

Chwast, Seymour and Steven Heller. Design and Style No. 3: Paris Deco (Mohawk Paper Mills; The Pushpin Group), Box 15;78 Folder 2;14

Chwast, Seymour and Steven Heller. Design and Style No. 1: Jugendstil (Mohawk Paper Mills; The Pushpin Group), Box 15;78 Folder 1;13

The P Chronicles no. 2 : The Package as Object (Art Directed by Seymour Chwast; produced by the Pushpin Group), Box 15 Folder 9

The P Chronicles no. 1: Perfection (Art Directed by Seymour Chwast; produced by the Pushpin Group), Box 15 Folder 8

Chwast, Seymour and Steven Heller. Design and Style - Traditional & Modern mock-up (for Mohawk Paper Mills), Box 15 Folder 6

## Subseries 4. Books Edited

(9 records)

Cohen, Barbara; Seymour Chwast and Steven Heller. New York Observed: Artists and Writers Look at the City. New York: Henry N. Abrams, Inc., Box 12

Levi, Vicki Gold; Steven Heller; and Seymour Chwast. You Must Have Been a Beautiful Baby: Baby Pictures of the Stars. New York: Hyperion, Box 12

Cohen, Barbara; Steven Heller; and Seymour Chwast. Trylon and Perisphere: The 1939 New York World's Fair. New York: Harry N Abrams, Box 79

Heller, Steven and Seymour Chwast. Sourcebook of Visual Ideas. New York: Van Nostrand Reinhold, Box 11

Chwast, Seymour; Steven Heller; and Martin Venezky. Push Pin Graphic: A Quarter Century of Innovative Design and Illustration. San Francisco: Chronicle Books, Box 11

Fraser, James; Steven Heller; and Seymour Chwast. Japanese Modern; Graphic Design Between the Wars. San Francisco: Chronicle Books, Box 9

Heller, Steven and Seymour Chwast. Jackets Required: An Illustrated History of American Book Jacket Design, 1920-1950. San Francisco: Chronicle Books, Box 9

Heller, Steven and Seymour Chwast. Graphic Style: From Victorian to Post-Modern. London: Thames & Hudson, Box 9

Heller, Steven and Seymour Chwast, editors. Art of New York. New York: H.N. Abrams, Box 7

### **Subseries 5. Time Reading Program Special Edition Books**

(5 records)

Chwast, Seymour. The Plague, Box 32

Chwast, Seymour. The Immense Journey, Box 32

Chwast, Seymour. One Day in the Life of Ivan Denisovich, Box 32

Chwast, Seymour. Fancies and Goodnights, Box 32

Chwast, Seymour. A Coffin for King Charles, Box 32

### **Subseries 6. Miscellaneous Printed Material**

(4 records)

Chwast, Seymour. Dummy for "The Workaholics Work Book" by Robert Asahina with Seymour Chwast and Steven Heller., Box 52;52 Folder 18;19

Chwast, Seymour. Artone Typeface Lowercase Sample, Box 73 Folder 6

Chwast, Seymour. Artone Typeface Uppercase Sample, Box 73 Folder 6

New York Times Op-Ed page (Seymour Chwast), Box 101

### **Subseries 7. Audio Recordings**

(6 records)

Rand Misc. (one side) [Side A. Paul and Marion Rand, January 25, 1991; Side B. Seymour Chwast], Box 23

Chwast: Graphic Monthly, Alphabets Chwast II: Editorial, Packaging, Box 17

Chwast Interview C, Box 17

Chwast interview A & B, Box 17

Chwast book jackets, Box 17

Chwast A, Chwast B, Box 17

### **Subseries 8. Slides**

(1 record)

Chwast, Seymour, Box 44

### **Series 10. About Seymour Chwast**

(1 record)

Pushpin Lubalin Peckolick portfolio of work, Box 10 Folder 15

### **Series 9. Additional Items in the Design Study Collection**

(14 records)

Chwast, Seymour. Mobil. The Sensational Houdini Water Torture Escape by Doug Henning poster, Drawer 97 Folder 1

Chwast, Seymour. Elektra Moves poster, Folder freq

"Seymour Chwast: A Hundred Heads" in Graphis 175, Volume 30 (1974-1975)., Box 4 Folder 18

"Mann Mit: Nase: Seymour Chwast" in Frankfurter Allgemeine Magazin (April 16, 1981), Box 4 Folder 17

"Seymour Chwast" in Illustration America. Profile of Seymour Chwast, Box 4 Folder 17

"The Push Pin Style Through the Eyes of Seymour Chwast" in Rough magazine (Dallas Society of Visual Communications), Vol 2, Issue 5, Box 11 Folder 3

"Studia Push Pin" in Spektrum no 22, 1978, Box 4 Folder 17

"Seymour Chwast," in Graphics Today, Vol. 2, No. 6, Box 4 Folder 17

"Seymour Chwast" in Graphis vol 18, July 1962, Box 4 Folder 18

"The Push Pin Studios" in Graphis Vol 14, No 80, Nov/Dec 1958, Box 4 Folder 18

"Push Pin Graphic: An Endless Revolution in Design" in Horizons USA, issue 25, Box 4 Folder 18

Chwast, Seymour. Net Playhouse on the 30s poster, Drawer 87 Folder 1

Chwast, Seymour. Live From New York poster (double-sided), Drawer 87 Folder 1

Chwast, Seymour. Concerts for Safe Energy poster, Drawer 87 Folder 1