

## Gail Anderson Collection

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### Collection, MG.17

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#### Related To

Gail Anderson

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#### Abstract

Designer Gail Anderson spent fifteen years at Rolling Stone, where she ultimately became Senior Art Director. She defined the magazine's visual style through conceptual typography, employing traditional and non-traditional materials to form letters and symbols. In 2002, Anderson moved to SpotCo, an agency specializing in arts and entertainment advertising, where she was Creative Director of Design; she was also a partner in Anderson Newton Design. Anderson is both an SVA alumnus and longtime faculty member of the College's BFA Design Department and Pre-College Program; she has co-authored numerous books on design. She is currently the Chair of SVA's BFA Advertising and Graphic Design Department and Creative Director of the Visual Arts Press, SVA's in-house design studio. Anderson was the 2018 recipient of the National Design Awards Lifetime Achievement Award, presented by the Cooper Hewitt, Smithsonian Design Museum.

#### Scope And Contents

The Anderson Collection consists of posters, books, magazines, assorted ephemera, and original production materials related to Rolling Stone.

#### General Physical Description

Five boxes and one flat file drawer.

#### Restrictions

This collection is open for research.

#### Copyright

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#### Preferred Citation

Gail Anderson Collection, [series. item]. Milton Glaser Design Study Center and Archives, Visual Arts Foundation, New York.

#### Acquisition Information

The Gail Anderson Collection was acquired as a gift from Gail Anderson.

#### Author/Processed By

Processed by Beth Kleber.

## Collection Contents

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### Gail Anderson Collection

(1 record)

VASA Presents Halloween Masquerade Party,

## Series 1. Posters

(35 records)

Schoenfeld Theatre. A Beheading in Spokane by Martin McDonagh, Box 5  
Palace Theatre. All Shook Up, Box 5  
Royale Theatre. Anna in the Tropics by Nilo Cruz, Box 5  
Golden Theatre. Avenue Q ("I am not a closeted homowhatever!"), Box 5  
Golden Theatre. Avenue Q ("Slightly overweight puppet seeking soulmate"), Box 5  
Golden Theatre. Avenue Q ("Warning: Full Puppet Nudity"),  
Golden Theatre. Avenue Q (What the fuzz are you looking at?), Box 5  
Cort Theatre. Barefoot in the Park by Neil Simon, Box 5  
Roundabout Theatre. Brief Encounter by Noel Coward, Box 5  
St. James Theatre. Finian's Rainbow,  
Belasco Theatre. Julius Caesar, Box 5  
Marquis Theatre. La Cage Aux Folles, Box 5  
Longacre Theatre. La Cage Aux Folles, Box 5  
Colonial Theatre (Boston). Lennon, Box 5  
Plymouth Theatre. Long Day's Journey into Night by Eugene O'Neill, Box 5  
Martin Beck Theatre. Man of La Mancha, Box 5  
Roundabout Theatre. Mrs. Warren's Profession by George Bernard Shaw,  
Golden Theatre. Oleanna by David Mamet, Box 5  
Neil Simon Theatre. Ragtime: The Musical, Box 5  
Roundabout Theatre. Sondheim on Sondheim, Box 5  
Music Box Theatre. Superior Donuts by Tracy Letts, Box 5  
Al Hirschfeld Theatre. Sweet Charity, Box 5  
Booth Theatre. The Good Body by Eve Ensler, Box 5  
Roundabout Theatre. The Marriage of Bette and Boo by Christopher Durang ,  
Circle in the Square Theatre. The Miracle Worker by William Gibson, Box 5  
Roundabout Theatre. Tin Pan Alley Rag by Mark Saltzman,  
Hilton Theatre. Young Frankenstein: The New Mel Brooks Musical, Box 5  
Academy of American Poets. National Poetry Month. April 2008,  
Chicago Design Museum. A Lot of People Are Waiting for Martin Luther King or Mahatma Gandhi to Come Back - But They  
Are Gone. We Are It. It Is Up To Us. It Is Up To You - Marian Wright Edelman,  
Reclaiming My Time - Maxine Waters,  
Type Directors Club. Wanted: Kodak Slide Projector,  
I Don't Even Think of You as Black,  
University of the Arts. Words and Pictures: An Evening with Senior Illustration Students from the University of the Arts,  
Emancipation Proclamation,  
United States Postal Service. Emancipation Proclamation stamp print,

## Series 2. Books

(9 records)

AIGA Design Legends Gala, Box 1

American Typeplay by Gail Anderson and Steven Heller (New York: PBC Library of Applied Design), Box 1

Graphic Wit: The Art of Humor in Design by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

New Ornamental Type: Decorative Lettering in the Digital Age by Gail Anderson and Steven Heller (New York: Thames & Hudson), Box 1

New Vintage Type: Classic Fonts for the Digital Age by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

The Designer's Guide to Astounding Photoshop Effects by Gail Anderson and Steven Heller (Cincinnati, Ohio: How Design Book), Box 1

The Savage Mirror: The Art of Contemporary Caricature by Gail Anderson and Steven Heller (New York: Watson-Guptill Publications), Box 1

Typography 22: The Annual of the Type Directors Club (New York: HBI/Harper Collins), Box 1

Outside the Box: Hand-Drawn Packaging From Around the World by Gail Anderson. (Princeton Architectural Press), Box 1

### Series 3. Magazines

(27 records)

Graphic Design USA (Gail Anderson - 2010 Person to Watch), January-February 2010, Box 1

Step Inside Design ("Gail Anderson: Versatile Typophile"), May-June 2008, Box 1

Rolling Stone, issue 561, September 21, 1989, Box 3

Rolling Stone, issue 559, August 24, 1989, Box 3

Rolling Stone, issue 565, November 16, 1989, Box 3

Rolling Stone, issue 575, April 5, 1990, Box 3

Rolling Stone, issue 577, May 3, 1990, Box 3

Rolling Stone, issue 608/609, July 11-25, 1991, Box 3

Rolling Stone, issue 612, September 5, 1991, Box 3

Rolling Stone, issue 614, October 3, 1991, Box 3

Rolling Stone, issue 621, January 9, 1992, Box 3

Rolling Stone, issue 624, February 20, 1992, Box 3

Rolling Stone, issue 625, March 5, 1992, Box 3

Rolling Stone, issue 626, March 19, 1992, Box 2

Rolling Stone, issue 627, April 2, 1992, Box 2

Rolling Stone, issue 631, May 28, 1992, Box 2

Rolling Stone, issue 639, September 17, 1992, Box 2

Rolling Stone, Issue 552, May 18, 1989, Box 3

Rolling Stone, Issue 564, November 2, 1989, Box 3

Rolling Stone, Issue 604, May 16, 1991, Box 3

Rolling Stone, Issue 615, October 17, 1991, Box 3

Rolling Stone, Issue 618, November 28, 1991, Box 3

Rolling Stone, Issue 623, February 6, 1992, Box 3

Rolling Stone, Issue 632, June 11, 1992, Box 2

Rolling Stone, Issue 641, October 15, 1992, Box 2

Rolling Stone, Issue 643, November 12, 1992, Box 2

Rolling Stone, Issue 655, April 29, 1993, Box 2

#### **Series 4. Miscellaneous Printed Material**

(3 records)

Art in Embassies brochure, Box 2

Type Directors Club. It Takes All Types letterpress card, Box 2

Emancipation Proclamation stamp press sheet,

#### **Series 5. Rolling Stone typography**

(23 records)

"Cube" photostat, Box 4

HOT issue cover page original art, Box 4

HOT issue cover page original art - hand-drawn type, overlaid on top of pastel piece, Box 4

"Johnny Clegg's War on Apartheid" original art, Box 4

"Johnny Clegg's War on Apartheid" photostat, Box 4

"Living Colour's Time is Now" photostat, Box 4

"The Martin Scorsese Interview" mechanical, Box 4

"The Martin Scorsese Interview" Nov. 1, 1990 tear sheet, Box 4

"The Martin Scorsese Interview" color key, Box 4

"Okay, okay" type mechanical, Box 4

"Skull's Angels" type mechanical, Box 4

"The Titan of Jazz" pencil sketches, Box 4

"The Titan of Jazz" page layout sketch, Box 4

"The Titan of Jazz" sketches, Box 4

"The Titan of Jazz" mechanical, Box 4

Cover lines mechanical - "Bruce Weber," "By Scott Spencer," "The Titan of," "Wilson Phillips", Box 4

Issue dummy for January 10, 1991, Box 4

Issue dummy for October 31, 1991, Box 4

Dummy type (photocopy), Box 4

Rolling Stone Typositor Menu, Box 4

New Fonts for The Stone (typositor menu), Box 4

Rolling Stone braille edition - Issue 596, January 24, 1991 (one of two parts), Box 4

Rolling Stone braille edition - Issue 605, May 30, 1991 (one of three parts), Box 4

#### **Series 6. About Gail Anderson**

(1 record)

Gail Anderson historical files - School of Visual Arts acceptance letter (1980), New York State Education Department Certificate of Commendation (1980), letter requesting permission of use "Faces in a Crowd" art (1980), "Arts in Education" booklet with "Faces in a Crowd Art," XIII Olympic Winter Games Lake Placid 1980 certificate,