

## Stephen Doyle Collection

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### Collection, MG.25

### Part Of

Glaser Design Archives > Stephen Doyle Collection

### Related To

Stephen Doyle

### In Repository

Design Archives

### Date

1980 – 2012 (Date ranges)

### Abstract

The Stephen Doyle Collection comprises mainly printed materials designed by Stephen Doyle or his associates at Drenttel Doyle Partners and later at Doyle Partners. These include posters for advertising, branding, editorial; notebooks and packets promoting the work of Drenttel Doyle Partners and later Doyle Partners and branding and identity presentations and proposals for various clients; miscellaneous printed material and objects, including promotional packages for Martha Stewart Living and Champion Paper; books, exhibition catalogs, CDs and LPs, and periodicals designed by Doyle, Doyle Partners, and Drenttel Doyle Partners.

### Scope And Contents

Biographical Note

Stephen Doyle is principal and creative director at Doyle Partners, a graphic design and advertising studio in New York City. Doyle studied at the Cooper Union under George Sadek, graduating in 1978, followed by stints as associate art director at Esquire and then Rolling Stone. In 1983, he joined M & Co., leaving after two years to start Drenttel Doyle Partners with William Drenttel and Tom Kluepfel, working with clients such as IBM and Champion Paper. After Drenttel left in 1997, Doyle continued under the name Doyle Partners. Doyle Partners is involved in graphic design and illustration, branding, identity systems, environmental graphics, packaging, and web design. Projects for notable clients include identity and marquee for the Late Show with Stephen Colbert, branding and design for Tishman Speyer and Martha Stewart, identity and environmental design for Barnes and Noble, branding and wayfinding for the Cummins Distribution headquarters, and album art for the musician David Byrne. His book-page artworks, which he calls "hypertext sculptures," can be seen in the New York Times, the Atlantic, and on SVA subway posters from 2017.

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### Arrangement

Material is arranged into nine series reflecting the nature and function of the material.

### General Physical Description

Three manuscript boxes, one record carton, thirty-four posters, sixteen large-format bound notebooks.

### Preferred Citation

Stephen Doyle Collection, [series. item]. Milton Glaser Design Study Center and Archives, Visual Arts Foundation, New York.

## Acquisition Information

The Stephen Doyle Collection was acquired as a gift from Stephen Doyle.

## Author/Processed By

Collection processed by Lawrence Giffin, 2018.

## Collection Contents

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### Stephen Doyle Collection

#### Series 1. Posters

(34 records)

AIGA/Yupo. Vote, Box 12 Folder 1

World Financial Center. Hot!, Drawer 81 Folder 9

AIGA/NY. 30 Years (Here is New York), Drawer 81 Folder 1

AIGA/NY. Fresh Dialogue: Making Magazines, Box 12 Folder 1

Art Directors Club. Fall Paper Expo, Drawer 81 Folder 1

Art Directors Club. Festival of Fame Benefit Gala, Drawer 81 Folder 1

Champion International Corporation. Benefit Color Company. A Benechromatic Map of the USA, Drawer 81 Folder 2

Children's Defense Fund – New York. Stand for Quality Child Care, Drawer 81 Folder 2

Columbia Journalism School. Columbia Publishing Course, Drawer 81 Folder 2

New York Gay Film Festival, Design credit: The X Press, Box 12 Folder 2

Heirloom Harvest. Modern Daguerreotypes of Historic Garden Treasures, Book by Amy Goldman, photographs by Jerry Spagnoli, Drawer 81 Folder 3

Here. Phaedra, Drawer 81 Folder 2

Live a Little, Drawer 81 Folder 4

Museum of Modern Art. An International Survey of Recent Painting and Sculpture, Drawer 81 Folder 4

National Poetry Month. Bright Objects Hypnotize the Mind, Box 12 Folder 1

New York Times Magazine. "Gratitude" installation for "Teaching Character", Box 12 Folder 3

New York Times Magazine. "Grit" installation for "Teaching Character", Box 12 Folder 3

New York Times Magazine. "Optimism" installation for "Teaching Character", Box 12 Folder 3

New York Times Magazine. "Curiosity" installation for "Teaching Character", Box 12 Folder 3

New York Times Magazine. "Zest" installation for "Teaching Character", Box 12 Folder 3

Queens Museum. Artists Make Art, Drawer 81 Folder 6

Type Directors Club. Forty-first Annual Exhibition Call for Entries, Drawer 81 Folder 6

Virgin Records. David Byrne. Look Into the Eyeball, Box 12 Folder 4

World Financial Center. Celebrate October 12 to October 26, Drawer 81 Folder 7

World Financial Center. Celebrate Prague, Drawer 81 Folder 7

World Financial Center. Festival of Light and Sound Arts and Events, Drawer 81 Folder 6

World Financial Center. Festival of Light and Sound Holiday 1989 Arts and Events Program, Drawer 81 Folder 6

World Financial Center. Festival of Light and Sound Arts and Events, Drawer 81 Folder 6

World Financial Center. Festival of Light and Sound Arts and Events, Drawer 81 Folder 6

World Financial Center. Children's Book and Activity Fair (Eric Carle art) poster, Box 12 Folder 4  
World Financial Center. Children's Book and Activity Fair (Maira Kalman art) poster, Box 12 Folder 4  
World Financial Center. You're So Cold You're a Polar Bear!, Drawer 81 Folder 9  
World Financial Center. Warmer!, Drawer 81 Folder 9  
World Financial Center. Really Really Really Warm!, Drawer 81 Folder 9

## Series 2. Presentation Notebooks

(23 records)

53<sup>rd</sup> Street/Fifth Avenue Exhibition Redesign Proposal, Box 1 Folder 1  
American Express – Dateline International presentation, Box 8  
World Financial Center. City Tales: Commemorative Book to Celebrate the Opening of the World Financial Center, Box 11  
World Financial Center, Box 11  
World Financial Center, Box 11  
Times Square Business Improvement District Banner proposals, Box 11  
Spy Fashion Supplement – Pictures That Talk, Box 11  
River Brand presentation folio, Box 10  
Paper Samples: Barnes & Noble, Champion Benefit, Martha Stewart, Starwood, Box 10  
NYZS: The Wildlife Conservation Society: The Indicator Species: Representational Applications of an Identity Program, Box 1 Folder 3  
The Jewish Museum, Book 1 & 2, Box 9  
Hewitt Associates Logo Presentation, Box 1 Folder 2  
Hewitt Associates Logo Exploratory, Box 1 Folder 1  
The Gap: Work in Progress, Box 1 Folder 2  
Flix, Box 1 Folder 1  
Ellen Tracy Company, Box 9  
Doyle Partners: 11 Quick Case Studies and 2 Explorations, Box 8  
Doyle Partners overview, Box 1 Folder 1  
Drenttel Doyle Partners, Chrysler Award for Innovation in Design submission, Box 9  
Drenttel Doyle Partners overview, Box 9  
Dana Buchman, Box 8  
Cooper-Hewitt National Design Museum, Identity Program Guidelines, Box 1 Folder 4  
Coach. The Coach Brand: A 4-Dimensional Experience in Space – Time, Box 8

## Series 3. Presentation Packets

(10 records)

Bath and Body Works, Box 1 Folder 5  
Cooper Union Logo, Box 5 Folder 1  
Martha Stewart Logo Presentation, Box 5 Folder 3  
Martha Stewart Logos, Box 5 Folder 4  
Top of the Rock Logo, Box 1;2 Folder 7;3, 4  
Starwood Logos, Box 5 Folder 7  
Sears, Box 5 Folder 6  
Sanders Comps, Box 1;5 Folder 6;5

Martha Stewart Logo Show – packet for presentation, Box 5 Folder 2

Tishman Speyer logo presentation, Box 6 Folder 1, 2

#### **Series 4. Miscellaneous Print and 3D Material**

(9 records)

Champion Benefit. Miscellaneous samples, Box 1;2;4;6 Folder 8-10;1-4;5

Cooper-Hewitt Museum identity guidelines, Box 8

Eighty South Street by Santiago Calatrava promotional materials, Box 11

Martha Stewart Living promotional box and print materials, Drawer 82

World Financial Center brochures, Box 2 Folder 5

That's the Way I Feel Now: A Tribute to Thelonius Monk album cover, Box 7 Folder 3

River Brand portfolio, Box 7 Folder 2

The New York Times. Week in Review section. "The Great Rupture", Box 12 Folder 6

Memphis: The Condominiums promotional package (M & Co.), Box 7 Folder 1

#### **Series 5. Original Art and Mechanicals**

(7 records)

Cut paper leaf, Drawer 81 Folder 12

The New York Times. Week in Review section. Original cut paper art (flag) for "The Great Rupture", Box 12 Folder 5

Speak Up. If You Know of a Weapon Threat..., Box 7 Folder 4

Spy (magazine). Title original art, Box 12 Folder 7

Spy (magazine). Mechanical for issue no. 1, Box 12 Folder 7

Spy (magazine). Mechanical for issue no. 2, Box 12 Folder 7

Window Room Furniture art and sketches, pencil on paper (7 sheets), Box 7 Folder 5

#### **Series 6. CD Packaging**

(16 records)

Jim White. No Such Place (Luaka Bop), Box 3

Steve Reich. You Are (Variations) (Nonesuch), Box 3

Sam Phillips. A Boot and a Shoe (Nonesuch), Box 3

Nonesuch Explorer Series. Tahiti: The Gauguin Years, Box 3

Nonesuch Explorer Series. Paraguay: Guarani Songs and Dances, Box 3

Nonesuch Explorer Series. Bali: Music From the Morning of the World, Box 3

Nonesuch Explorer Series. The Bahamas: The Real Bahamas, Volume II, Box 3

Nonesuch Explorer Series. Animals of Africa: Sounds of the Jungle, Box 3

Pat Metheny and Ornette Coleman. Song X: Twentieth Anniversary (Nonesuch), Box 3

Metheny / Mehldau (Nonesuch), Box 3

David Byrne. Look Into the Eyeball (Virgin), Box 2 Folder 11

David Byrne. U.B. Jesus (Virgin), Box 2 Folder 11

Natalie Cole. Unforgettable... with Love (Elektra), Box 2 Folder 11

Ry Cooder and Manuel Galban. Mambo Sinuendo (Nonesuch), Box 2 Folder 12

Bill Frisell. The Intercontinentals (Nonesuch), Box 2 Folder 12

David Byrne and Fatboy Slim. Here Lies Love (Original Cast Recording) (Nonesuch), Box 2 Folder 11

## Series 7. Books and Catalogs

(17 records)

- William Wegman. Fay (Hyperion), Box 3
- Tod Williams. Window Room Furniture (Rizzoli), Box 3
- Jeffrey J. Williams. How to Be an Intellectual (Fordham University Press), Box 3
- Wildlife Conservation Society. Saving Wildlife Since 1895, Box 2 Folder 6
- Veronique Vienne. French Style (Express), Box 3
- Stephen Colbert. I Am America (And So Can You!) (Grand Central Publishing), Box 3
- Hans Deichmann. Objects: A Chronicle of Subversion in Nazi Germany and Fascist Italy (Marsilio), Box 3
- Richard Diebenkorn Prints 1961-1992. Greenberg Van Doren Gallery, Box 3
- Diane Forley. The Anatomy of a Dish (Artisan/Workman), Box 3
- Type Directors Club 1995 Annual (Watson Guphill), Box 3
- James Salter. Still Such. Published by William Drenttel, Box 3
- Separated at Birth (A Spy Book) (Doubleday), Box 3
- Richard Martin (editor). The New Urban Landscape (exhibition at World Financial Center), Box 3
- Cameron Martin: Bracket. Greenberg Van Doren Gallery, Box 3
- Andrea Lunsford et al. Everyone's an Author (Norton), Box 3
- Armand J. Labbe. Shamans, Gods, and Mythic Beasts: Colombian Gold and Ceramics in Antiquity (University of Washington Press), Box 3
- Dislocations. Museum of Modern Art, Box 3

## Series 8. Periodicals

(8 records)

- IBM. Think Magazine, Vol 3, No 1, Box 7 Folder 6
- Spy magazine, September 1990, Box 2 Folder 8
- Spy magazine, March 1990, Box 2 Folder 8
- Spy magazine, January-February 1987, Box 2 Folder 7
- Spy magazine, December 1986, Box 2 Folder 7
- Spy magazine, November 1986 (Paulina Porizkova), Box 2 Folder 7
- Spy magazine, October 1986 (Chris Elliott), Box 2 Folder 7
- IBM. Think Magazine, Vol 3, No 2, Box 7 Folder 6

## Series 9. About Stephen Doyle

(2 records)

- Baseline. Feature on Drenttel Doyle book design, Box 2 Folder 10
- The Manuscript Illuminated. Group exhibition including Stephen Doyle, Columbia College Chicago Center for the Book and Paper Arts, Box 2 Folder 9