

Keith Godard Collection

Collection, MG.27

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Keith Godard

In Repository

Design Archives

Date

1963 – 2016 (Date ranges)

Abstract

Keith Godard (1938-2020) was a renowned designer of public art and exhibitions, and a pioneer of the teaching of graphic design history. He was the Principal of StudioWorks and a faculty member in SVA's MFA Design department. The Godard Collection represents his exuberantly textural and conceptual approach to design.

Scope And Contents

The Collection includes posters, book jackets, books, miscellaneous print items, and a three-dimensional model for Godard's New York City Transit Museum exhibition.

General Physical Description

Two manuscript cases, two flat boxes, one small object box, and one flat file drawer.

Restrictions

This collection is open for research.

Preferred Citation

Keith Godard Collection, [series. item]. Milton Glaser Design Study Center and Archives, Visual Arts Foundation, New York.

Acquisition Information

The Keith Godard Collection was acquired as a gift from Keith Godard.

Author/Processed By

Lawrence Giffin, 2019

Collection Contents

Keith Godard Collection

Series 6. 3-D Objects

(1 record)

Exhibition models designed for the New York Transit Museum exhibition "Steel, Stone and Backbone" (two 1/8" acrylic vitrines),

Series 1. Posters

(41 records)

- California Institute of the Arts. "1st Year is represented by its faculty and students", Drawer 81 Folder 8
- Lake Placid Film Festival. "5th Annual Lake Placid Film Festival", Drawer 81 Folder 9
- New Jersey Institute of Technology and Rutgers University. "A Conference Celebrating the International Year of the Child", Drawer 81 Folder 10
- New School University, Parsons School of Design; Goethe Institute. Nach Berlin Kapital Architectures, Drawer 81 Folder 10
- "Philadelphia College of Art: Summer Sessions" (signed), Drawer 81 Folder 9
- Royal Society for the Prevention of Accidents. "Broken Glass Can Cripple. Tidy Up!", Drawer 81 Folder 9
- United Nations. World Population Year and "New Internationalist", Box 1 Folder 2
- University of Virginia School of Architecture. "The Defining Eye of Ethics: Spring Lectures 2000", Box 1 Folder 1
- University of Virginia School of Architecture. "Verdant Light: Fall Lectures 2000", Box 1 Folder 1
- University of Virginia School of Architecture. Currents: Spring Lectures 2001, Box 1 Folder 1
- University of Virginia School of Architecture. "Buildings and Grounds in Transition: Lectures Fall 2001", Box 3 Folder 2
- University of Virginia School of Architecture. "Aesthetics: Lectures Spring 2002", Box 1 Folder 1
- University of Virginia School of Architecture. "Conversations: Lectures and Exhibitions Fall 2002", Box 1 Folder 1
- University of Virginia School of Architecture. "More Conversations: Lectures and Exhibitions Spring 2003", Box 1 Folder 1
- University of Virginia School of Architecture. Cite Site Sight: Lectures and Symposia Fall 2003-Spring 2004, Box 3 Folder 3
- University of Virginia School of Architecture. "Slices of Work: Lectures and Symposia Fall 2004", Box 1 Folder 1
- University of Virginia School of Architecture. "Architecture Plus Lectures and Symposia Fall 2005", Box 3 Folder 1
- University of Virginia School of Architecture. "Listening: Lectures and Symposia Spring 2006", Box 3 Folder 6
- University of Virginia School of Architecture. "Constructure: Lectures Spring 2007", Box 3 Folder 4
- University of Virginia School of Architecture. "Architecture and Landscape Architecture", Box 3 Folder 5
- Advertising Women of New York. "1989 New York Addy Awards", Drawer 81 Folder 10
- Punchout assembly instructions for Ottoman and Low Table, Drawer 81 Folder 10
- Plan de ville. Perigaux, Capitale du Perigord, Drawer 81 Folder 10
- American Institute of Architects, American Institute of Planners, American Society of Landscape Architects, Art Directors Club of Los Angeles. "A Picnic in Los Angeles", Drawer 81 Folder 8
- California Institute of the Arts. School of Design. "Tooling Tomorrow" poster, Drawer 81 Folder 12
- Columbia University Graduate School of Architecture and Planning. "Urban Focus: A Festival of Films and Video Tapes", Drawer 81 Folder 8
- "Commemoration Meeting for the 20th Anniversary of the Warsaw Ghetto Uprising and the Six Million Jewish Martyrs of Nazism", Drawer 81 Folder 8
- "Evolution of the Poster 1850 to the Present: An Inspirational Talk With Examples by Keith Godard", Drawer 81 Folder 8
- "Experience New Levels in Parking From the Earth Core to the Universe in Charlotte North Carolina", Drawer 81 Folder 8
- Eye magazine. "Moon Calendar" (for the third issue of Eye in an edition of 750) poster, Drawer 81 Folder 14
- "The International Vintage Poster Fair", Drawer 81 Folder 9
- Municipal Art Society, Philip Morris Inc., National Endowment for the Humanities. "Grand Central Terminal: City Within the City", Drawer 81 Folder 9
- Museum of Primitive Art. "Precolumbian Art in New York", Drawer 81 Folder 9
- Staten Island Children's Museum. "Hocus Focus", Drawer 81 Folder 15
- Yale University, Ann Arbor Film Festival. "Yale Film Festival" poster, Drawer 81 Folder 10
- Cooper Hewitt. "Immovable Objects: An Outdoor Exhibition About City Design" poster, Drawer 81 Folder 11

USA print series. Electrostatics (series of 7), Drawer 81 Folder 13
Punchout assembly instructions for Lounge Chair, Drawer 81 Folder 10
Yale University. "Perspecta 11" (Yale Architectural Journal) (red) poster, Drawer 81 Folder 16
Yale University. "Perspecta 11" (Yale Architectural Journal) (blue) poster, Drawer 81 Folder 16
"The Next Time Nobody Will Be Around to Sign the Peace Treaty", Drawer 81 Folder 10

Series 2. Printed Materials

(34 records)

"The Best of British Graphics '83" exhibition brochure, Box 1 Folder 20
Business Week. Cover, (Japanese martial arts watch), Box 3 Folder 7
Fortune magazine. Cover, "The Fortune Five Hundred" (August, 1976), Box 1 Folder 5
Museum of Modern Art. "New York: Sniffs, Snuffles, Snorts & Whiffs", Box 5
Wedding invitation for Caroline Kennedy and Edwin Schlossberg, Box 1 Folder 21
BusinessWeek. Cover, "The New Oil Game: Diversification", Box 1 Folder 5
Cooper Union School of Art/Herb Lubalin Study Center. "Keith Godard: This Way That Way" exhibition postcard, Box 1 Folder 14
Creative Playthings. Stickers with logo, Box 1 Folder 9
Educational Facilities Laboratories. "Four Fabric Structures" report, Box 1 Folder 11
Fortune magazine. Cover, "Telephonizing the Third World", Box 1 Folder 5
Lake Placid Film Festival. 5th Annual program, Box 1 Folder 15
Museum of Primitive Art. "Precolumbian Art in New York: Selections from Private Collections" catalog, Box 1 Folder 17
Parsons School of Design. Department of Architecture. "City Spaces" booklet, Box 1 Folder 22
Poster Society. "Journal of the Poster Society," Spring, 1987, Box 3 Folder 11
Poster Society. "Journal of the Poster Society," Summer, 1987, Box 4 Folder 1
Poster Society. "Journal of the Poster Society," Winter, 1987-1988, Box 4 Folder 2
Poster Society. "Journal of the Poster Society," Spring, 1988, Box 4 Folder 3
University of Virginia. School of Architecture Graduate and Graduate Programs catalog, 2001-2003, Box 1 Folder 22
University of Virginia. School of Architecture. "Urgent Matters, vol. 1, Trojan Goat: A Self-Sufficient House", Box 1 Folder 22
Keith Godard StudioWorks brochure, Box 1 Folder 13
StudioWorks postcards of miscellaneous projects, Box 1 Folder 19
Mauricio Klabin exhibition invitation, Box 1 Folder 16
Cooper Hewitt. "Immovable Objects: An Outdoor Exhibition About City Design, June 18-August 8 1975" (catalog/newspaper), Box 3 Folder 8
Empire State Building. "Souvenir Guide to the Views", Box 1 Folder 10
Graphis. Cover (pills), vol. 25, no. 142, Box 1 Folder 5
International Design Conference in Aspen. "Paradox" brochure (IDs), Box 1 Folder 12
Staten Island Children's Museum. "Building Buildings", Box 1 Folder 4
California Institute of the Arts Bulletin, 1971-1972 (with printed plastic enclosure), Box 1 Folder 6;7;8
Cooper Hewitt Museum of Design. "Immovable Objects" exhibition sticker, Box 3 Folder 9
International Design Conference in Aspen, June 20-2, 1971 participatory newspaper, Box 3 Folder 10
Punchout brochure in envelope, letterhead, envelope, Box 1 Folder 18
Yale Film Festival entry form, Box 1 Folder 23
"Brooklyn on Tour" map and guide, Box 1 Folder 3

Young at Heart Cards, Box 1 Folder 24

Series 3. Books

(10 records)

"Anderson and Archer's SoHo: The Essential Guide to Art and Life in Lower Manhattan", Box 2 Folder 5

Educational Facilities Laboratories. "Learning About the Built Environment", Box 2 Folder 5

J. Paul Getty Museum. "Make Your Own Museum", Box 2 Folder 2-4

"Holdup" (Works Editions), Box 2 Folder 1

"Itself" (Works Editions), Box 2 Folder 1

"A Little Night Book (that glows in the dark...)" (Works Editions), Box 2 Folder 1

"Sounds: Noisy Paper Book" (Works Editions), Box 2 Folder 6

"Spacescape: A Story of Dimension" (with stereoscopic viewer) (Works Editions), Box 2 Folder 6

"Book Mates" (Works Editions), Box 2 Folder 6

"Glue Glue" (Works Editions), Box 1 Folder 25

Series 4. Book Jackets

(11 records)

Doubleday. "The Adolescent" by Fyodor Dostoevsky, translated by Andrew R. MacAndrew, Box 2 Folder 12

Macmillan. "Birthrights: A Bill of Rights for Children" by Richard Farson, Box 2 Folder 7

Doubleday/Anchor. "Brecht: The Man and His Work" by Martin Esslin, Box 2 Folder 8

Doubleday/Anchor. "Cold War Essays" by Gar Alperovitz, Box 2 Folder 9

Doubleday/Anchor. "A Different Drummer" by William Melvin Kelley, Box 2 Folder 10

Macmillan. "The Divine Pastime" by Harold Clurman, Box 2 Folder 12

Doubleday. "Edmond Halley: Genius in Eclipse" by Colin A. Ronan, Box 2 Folder 12

Doubleday/Anchor. "Ideology and Insanity: Essays on the Psychiatric Dehumanization of Man" by Thomas S. Szasz, Box 2 Folder 11

Doubleday/Anchor. "Karl Marx on Colonialism and Modernization" edited by Shlomo Avineri, Box 2 Folder 12

Doubleday/Anchor. "Mao Tse-Tung on Revolution and War" edited by M. Rejai, Box 2 Folder 12

Doubleday. "Stories from the Sixties" edited with a preface by Stanley Elkin, Box 2 Folder 12

Series 5. Photographic Materials

(4 records)

Negatives for Electrostatic prints, Box 5

Yale University. Photograph of art for Perspecta, 11 (pushpin globe), Box 4 Folder 5

Images of Live from Lincoln Center banners, Box 4 Folder 4

Transparencies of miscellaneous projects, Box 2 Folder 13

Series 7. About Keith Godard

(2 records)

Metropolis January/February, 1984. "A Very Graphic Business: Graphic Artists Take on the Third Dimension", Box 4 Folder 6

Article on Plans des Villes in "The Connexion," September 2016, Box 2 Folder 14